Compassion, Collaboration and Community: the history and evolution of the humane movement in Canada
We must never relinquish the vision of a humane society and a humane world`

Kjell Magne Bondevik
Compassion Make Us Human
Once animals came under the protection of the law - the formalized humane movement started.
Being humane was a common value of a civilized society.
Canadian SPCA – 1869
Canadian SPCA – 1869
OSPCA - 1873
Nova Scotia SPCA - 1882
Toronto Humane Society – 1886
Ottawa Humane Society – 1888
BCSPCA – 1895
Federate [verb: fed-uh-reyt]
to unite, to form a union for common action
“The greatest evil in Canada today is the method of slaughtering animals for food. The situation cannot be remedied except by a long and persistent effort.”

Dr. Cameron – Veterinary Director General Canada 1955
Vision

A humane Canada.
To put the world right in order, we must first put the nation in order; to put the nation in order, we must first put our community in order; to put our community in order, we must first cultivate our personal life; we must first set our hearts right. ~Confucius
Trends: Where are we going?
Trends

Animal Welfare
- Science based research and evidence
- Cats population and euthanasia
- Neglect as an economic impact
- Rising veterinarian fees
- Disaster preparedness
- Socially conscious consumer is increasingly concern about the welfare of the animals we eat

Sheltering Industry
- Increasing demands for transparency and professional standards
- Decreasing shelter dog populations and increasing shelter cat populations
- Decreasing euthanasia
- Increasing number of non-sheltered rescue and fostering groups

Government Industry
- Reduction and contraction in funding and interest
- Focus on resource and industry protection not animal protection
- Increasing restrictions on charitable activities
- Trade agreements with China
Trends

Charitable Sector

• Rebranding Federations
• Reduction in available resources
• Reorganizing based on poor government relationships

Public

• Relation Economy – internet, social media, on-line communities, rate of interaction, donor interaction
• Everyone is an expert – tone of discourse
Compassion - Animals are important and deserve to be treated humanely in our interactions with them.

Collaboration - We have to work together to achieve the change we want to see – a humane Canada. Together we are stronger and more effective.

Community – everyone has to be included, everyone has a responsibility and this is a community issue.
Thank You